



# FACTS AND FIGURES 2024– Print

THE MAGAZINE FOR PC ENTHUSIASTS



[connect-living.de](https://connect-living.de)

# Technical Data

**Delivery dates for  
CD/DVD, contact card,  
Special inserts**

2 working days after print deadline  
Printed matter must not be delivered interleaved

**Delivery address**

[DISPO.PCMagazin\\_PCgo@wekanet.de](mailto:DISPO.PCMagazin_PCgo@wekanet.de)

**Printing method,  
Processing**

4-colour web offset printing according to Euroscale, saddle stitching  
Please request our reproduction and proofing instructions. No liability is accepted for colour tolerances customary in the process.

**Paper/ICC profile**

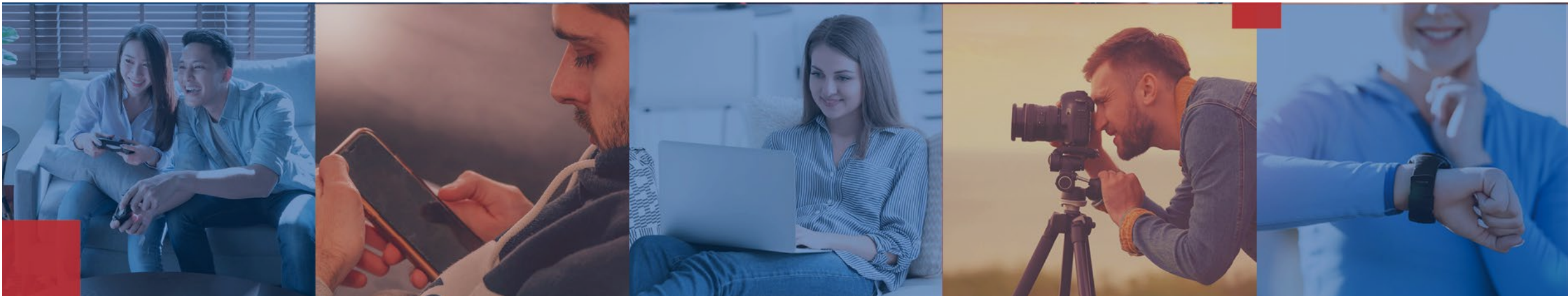
Cover: 150 g/m<sup>2</sup> glossy image print, ICC profile: isocoated\_v2\_eci.icc (Fogra 39L)  
Content: 50 g/m<sup>2</sup> MF paper, ICC profile: PSO\_INP\_paper\_eci.icc (Fogra 48L)

**Trimmed format**

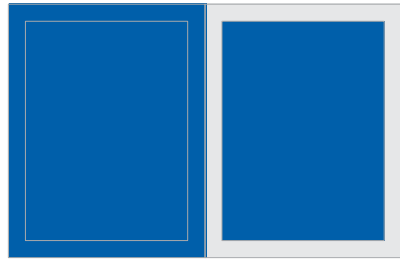
(= booklet format) 210 mm wide x 280 mm high  
Minimum trim allowance: 5 mm on all open sides

**Printing material and  
digital data transmission**

Please send us your digital data via data carrier, e-mail or FTP. The exact specifications and further details please request them from the known contact persons. File names must be assigned according to the following pattern:  
Advertiser\_PCMgo\_Ausgabe (Beispiel: Bose\_PCMgo\_01\_24)



# Advertisement prices and formats



1/1-page

210 x 280 mm\*  
185 x 250 mm

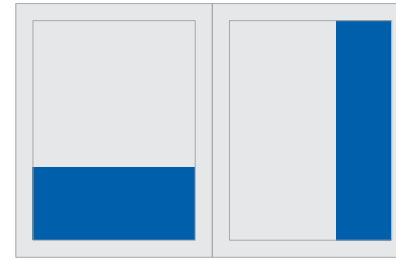
**10.900 €**



1/2 page horizontal 1/2 page vertical

210 x 137 mm\* 102 x 280 mm\*  
185 x 123 mm 90 x 250 mm

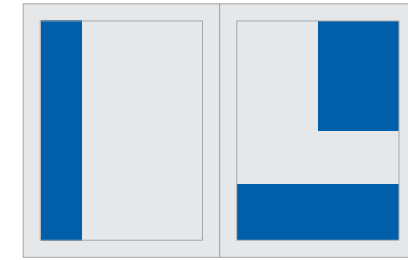
**5.900 €**



1/3 page horizontal 1/3 page vertical

210 x 95 mm\* 70 x 280 mm\*  
185 x 81 mm 58 x 250 mm

**4.000 €**



1/4 page vertical 1/4 page 1/4 page horizontal

55 x 280 mm\* 102 x 137 mm\* 210 x 74 mm\*  
43 x 250 mm 90 x 123 mm 185 x 60 mm

**2.900 €**

## Cover pages:

U2	12.900 €
U3	10.900 €
U4	12.900 €

An additional link in the ePaper of WEKA's own apps (Google Play and App Store) is possible for 200 euros.  
TEST SEAL - PRICE LIST ON REQUEST

## Printing specifications

Dimensions width x height

\*Bleed: 5 mm trim on periphery

Crossover advertisements In the case of advertisements to be printed across the gutter, two separate pages are to be delivered. Please pay attention to gutter excess

Bleed advertisements: In the case of bleed advertisements graphic and text elements must be at least 1.5 cm from the outer edge.

All prices are plus the statutory rate of valueadded tax, bleed and gutter printing without charge. Further formats on request.



## Terms of payment

Payment within 21 days without deduction.

**Bank account:** HypoVereinsbank, München

**IBAN:** DE81 7002 0270 0035 7049 65

**SWIFT (BIC):** HYVEDEMMXXX

**VAT-Ident-Nr.** DE814112256

# Dates

Issue	Publication	Closing date for advertisements	Closing date for print documents	Events and theme specials	
01/24	01.12.2023	06.11.2023	08.11.2023	Xmas-Shopping-Guide	
02/24	05.01.2024	06.12.2023	08.12.2023	CES	Las Vegas
03/24	02.02.2024	08.01.2024	10.01.2024		
04/24	01.03.2024	05.02.2024	07.02.2024		
05/24	05.04.2024	07.03.2024	11.03.2024	Light + Building	Frankfurt
06/24	03.05.2024	05.04.2024	09.04.2024		
07/24	07.06.2024	08.05.2024	13.05.2024		
08/24	05.07.2024	10.06.2024	12.06.2024	GSMA MWC	Barcelona
09/24	02.08.2024	08.07.2024	10.07.2024	Gamescom IFA	Köln Berlin
10/24	06.09.2024	09.08.2024	13.08.2024	DMEXCO	Köln
11/24	04.10.2024	06.09.2024	10.09.2024		
12/24	01.11.2024	07.10.2024	09.10.2024		
01/25	06.12.2024	11.11.2024	13.11.2024	Xmas-Shopping-Guide	

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# CONTACT US

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