



FACTS AND FIGURES 2025 – Print

The magazine for smartphones and connectivity

connect

connect.de

Technical Data

**Delivery dates for
CD/DVD, contact card,
Special inserts**

2 working days after print deadline
Printed matter must not be delivered interleaved

Delivery address

on request

**Printing method,
Processing**

4-colour web offset printing according to Euroscale, saddle stitching
Please request our reproduction and proofing instructions. No liability is accepted for colour tolerances customary in the process.

Paper/ICC profile

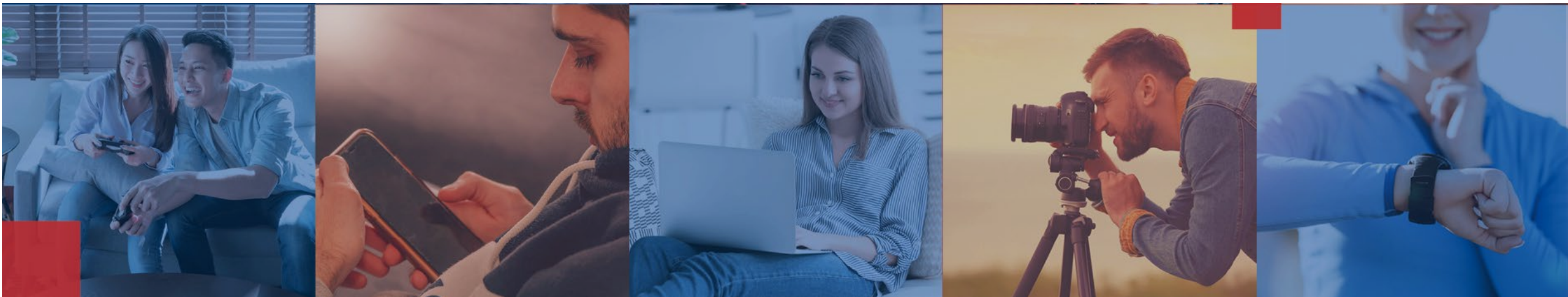
Cover: 150 g/m² glossy image print, ICC profile: isocoated_v2_eci.icc (Fogra 39L)
Content: 70 g/m² improved LWC glossy, ICC profile: PSO_LWC_Improved_eci.icc (Fogra 45L)

Trimmed format

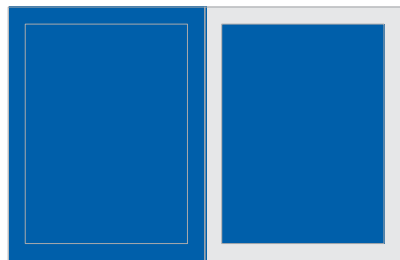
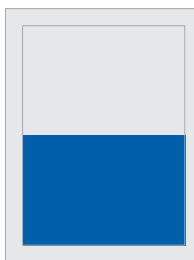
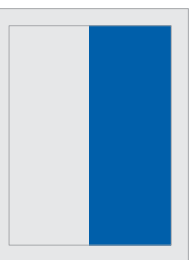
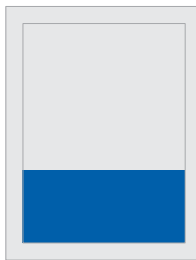
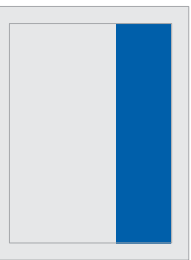
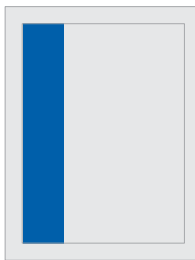
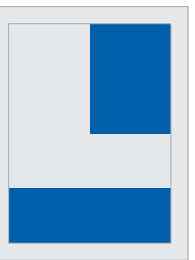
(= booklet format) 210 mm wide x 280 mm high
Minimum trim allowance: 5 mm on all open sides

**Printing material and
digital data transmission**

Please send us your digital data via data carrier, e-mail or FTP. The exact specifications and further details please request them from the known contact persons. File names must be assigned according to the following pattern:
Advertiser_AUDIO_Output (Example: Bose_AUDIO_01_25)



Advertisement prices and formats

							
1/1-page	1/2 page horizontal	1/2 page vertical	1/3 page horizontal	1/3 page vertical	1/4 page vertical	1/4 page	1/4 page horizontal
210 x 280 mm*	210 x 137 mm*	102 x 280 mm*	210 x 95 mm*	70 x 280 mm*	55 x 280 mm*	102 x 137 mm*	210 x 74 mm *
185 x 250 mm	185 x 123 mm	90 x 250 mm	185 x 81 mm	58 x 250 mm	43 x 250 mm	90 x 123 mm	185 x 60 mm
10.500 €	5.900 €		3.700 €		2.800 €		

Cover pages:

U2	12.100 €
U3	11.550 €
U4	13.200 €

Printing specifications

Dimensions width x height

*Bleed: 5 mm trim on periphery

Crossover advertisements In the case of advertisements to be printed across the gutter, two separate pages are to be delivered. Please pay attention to gutter excess
Bleed advertisements: In the case of bleed advertisements graphic and text elements must be at least 1.5 cm from the outer edge.

All prices are plus the statutory rate of valueadded tax, bleed and gutter printing without charge. Further formats on request.



Terms of payment

Payment within 21 days without deduction.

Bank account: HypoVereinsbank, München

IBAN: DE81 7002 0270 0035 7049 65

SWIFT (BIC): HYVEDEMMXXX

VAT-Ident-Nr. DE814112256

Dates

Issue	Publication	Closing date for advertisements	Closing date for print documents	Events and theme specials	
01/25	02.12.2024	05.11.2024	08.11.2024		
02/25	04.01.2025	28.11.2024	03.12.2024		
03/25	03.02.2025	07.01.2025	10.01.2025	CES	Las Vegas
04/25	03.03.2025	04.02.2025	07.02.2025	GSMA MWC	Barcelona
05/25	07.04.2025	11.03.2025	14.03.2025		
06/25	05.05.2025	03.04.2025	08.04.2025		
07/25	02.06.2025	05.05.2025	08.05.2025		
08/25	07.07.2025	06.06.2025	12.06.2025		
09/25	04.08.2025	08.07.2025	11.07.2025	IFA	Berlin
10/25	01.09.2025	04.08.2025	07.08.2025		
11/25	06.10.2025	08.09.2025	11.09.2025		
12/25	03.11.2025	07.10.2025	10.10.2025		
01/26	01.12.2025	04.11.2025	07.11.2025		

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