



FACTS AND FIGURES 2026 – Print

THE TEST AUTHORITY FOR HIFI AND HIGH END



connect.de

Technical Data

**Delivery dates for
CD/DVD, contact card,
Special inserts**

2 working days after print deadline
Printed matter must not be delivered interleaved

Delivery address

DISPO.AUDIO_stereoplay@wekanet.de

**Printing method,
Processing**

4-colour web offset printing according to Euroscale, saddle stitching
Please request our reproduction and proofing instructions. No liability is accepted for colour tolerances customary in the process.

Paper/ICC profile

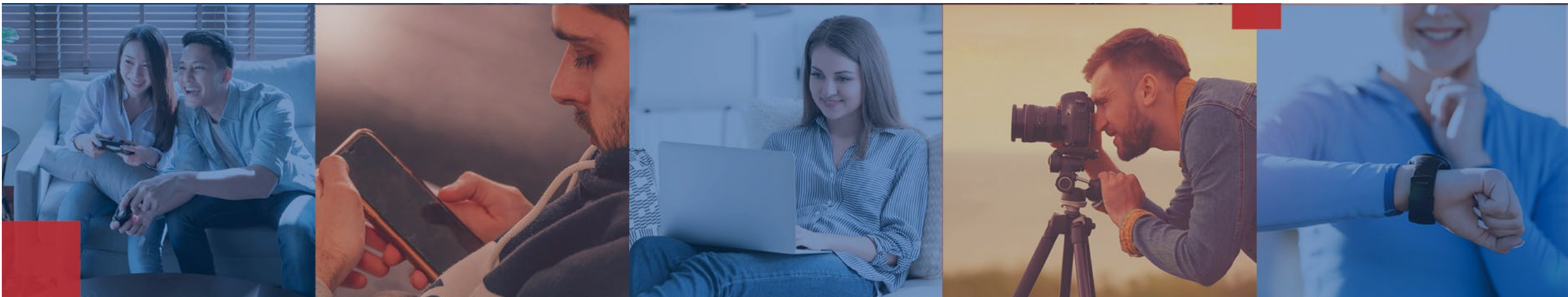
Cover: 150 g/m² glossy image print, ICC profile: isocoated_v2_eci.icc (Fogra 39L)
Content: 70 g/m² improved LWC glossy, ICC profile: PSO_LWC_Improved_eci.icc (Fogra 45L)

Trimmed format

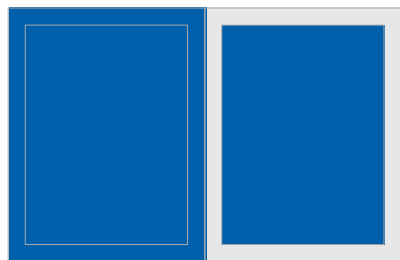
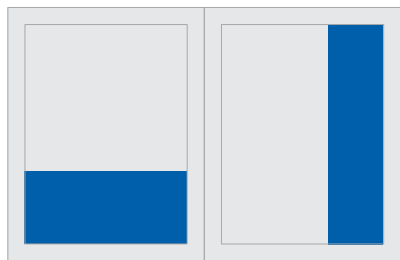
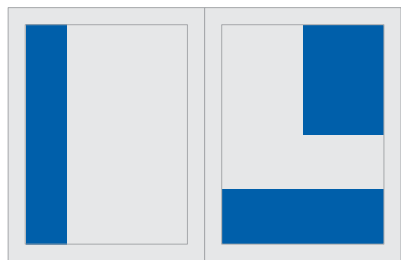
(= booklet format) 210 mm wide x 280 mm high
Minimum trim allowance: 5 mm on all open sides

**Printing material and
digital data transmission**

Please send us your digital data via data carrier, e-mail or FTP. The exact specifications and further details please request them from the known contact persons. File names must be assigned according to the following pattern:
Advertiser_AUDIOstereoplay_Issue (Example: Bose_AUDIOstereoplay_01_26)



Advertisement prices and formats

			
1/1-page	1/2 page horizontal 1/2 page vertical	1/3 page horizontal 1/3 page vertical	1/4 page vertical 1/4 page 1/4 page horizontal
210 x 280 mm* 185 x 250 mm	210 x 137 mm* 102 x 280 mm* 185 x 123 mm 90 x 250 mm	210 x 95 mm* 70 x 280 mm* 185 x 81 mm 58 x 250 mm	55 x 280 mm* 102 x 137 mm* 210 x 74 mm * 43 x 250 mm 90 x 123 mm 185 x 60 mm
8.950 €	4.900 €	3.450 €	2.800 €

Classifieds section:

b/w, 2c, 3c, 4c

1/1 page 5.250 €

1/2 page 2.700 €

1/3 page 1.950 €

Millimetre price for designed
classifieds €7

Printing specifications

Dimensions width x height

*Bleed: 5 mm trim on periphery

Crossover advertisements In the case of advertisements to be printed across the gutter, two separate pages are to be delivered. Please pay attention to gutter excess

Bleed advertisements: In the case of bleed advertisements graphic and text elements must be at least 1.5 cm from the outer edge.

All prices are plus the statutory rate of valueadded tax, bleed and gutter printing without charge. Further formats on request.



Terms of payment

Payment within 21 days without deduction.

Bank account: HypoVereinsbank, München

IBAN: DE81 7002 0270 0035 7049 65

SWIFT (BIC): HYVEDEMMXXX

VAT-Ident-Nr. DE814112256

Dates

Issue	Publication	Closing date for advertisements	Closing date for print documents	Events and theme specials	
01/26	08.12.2025	11.11.2025	14.11.2025	Xmas-Shopping-Guide	
02/26	12.01.2026	04.12.2025	09.12.2025		
03/26	09.02.2026	13.01.2026	16.01.2026		
04/26	09.03.2026	10.02.2026	13.02.2026	Goldenes Ohr	
05/26	13.04.2026	13.03.2026	18.03.2026		
06/26	11.05.2026	13.04.2026	16.04.2026		
07/26	08.06.2026	07.05.2026	12.05.2026		
08/26	13.07.2026	16.06.2026	19.06.2026		
09/26	10.08.2026	14.07.2026	17.07.2026	HIGH END	Wien
10/26	07.09.2026	11.08.2026	14.08.2026		
11/26	12.10.2026	15.09.2026	18.09.2026		
12/26	09.11.2026	13.10.2026	16.10.2026		
01/27	07.12.2026	10.11.2026	13.11.2026	Xmas-Shopping-Guide	

If you have any questions, please contact Hifi-sales@wekanet.de

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